



Google collaborates with CleanMax to add clean energy capacity in India

- *Supports Google's growing operations and decarbonization strategy in India.*
- *125.4 MW Hybrid Project includes 66 MW of solar and 59.4 MW of wind power.*
- *Environmental impact with an estimated 250,000 tons of annual CO2 reduction associated with renewable electricity generation.*

New Delhi, October 3rd 2024: Global technology leader Google today announced a collaboration with Clean Max Enviro Energy Solutions (CleanMax), a Brookfield-backed company and Asia's leading renewable energy and net-zero solution provider for the Commercial and Industrial (C&I) sector.

Under this agreement, CleanMax will develop a 125.4 MW hybrid project, consisting of 66 MW solar generation capacity in Rajasthan and 59.4 MW of wind generation capacity in Karnataka. These projects will be connected to the national grid of India and will support the decarbonisation of Google's cloud services and offices across India, aligning with Google's goal to run on 24/7 carbon-free energy on every grid where it operates by 2030.

"We're thrilled to partner with Google on this decarbonization initiative in India," said Kuldeep Jain, Managing Director of CleanMax. "CleanMax has always focused on being sustainability and net-zero partners to corporates globally. This collaboration with Google not only sets a new standard for environmental leadership but also illustrates our shared commitment to making a real difference in the fight against climate change."

"This landmark initiative supports Google's sustainable growth in India and underscores Google's commitment to source clean energy for our operations in every grid where we operate." expressed Giorgio Fortunato, Head of Clean Energy & Power for Asia Pacific at Google. "We believe in the power of meaningful strategic collaborations to drive true impact and transition to resilient low-carbon systems to continue operating our businesses sustainably."

These projects are expected to start commercial operations from Q4 2025 and will generate an estimated 350,000 million kWh of carbon free energy annually, reducing CO2 emissions by approximately 250,000 tons each year. This is equivalent to planting 14.7 million trees annually, and underscores the project's vital impact on mitigating climate change.

About Clean Max Enviro Energy Solutions Pvt. Ltd. (CleanMax)

CleanMax is Asia's leading renewable energy company in the C& I (Commercial and Industrial) sector with 2 GW of operating renewable assets with a highly skilled and professional team spread across India, Middle East, and South-East Asia. CleanMax is a Brookfield backed



company. Brookfield is a leading global alternative asset manager with approximately \$1 trillion of assets under management. We pioneered the 'Energy Sale' model for rooftop solar in India in 2011 and our vision is being the sustainability & net-zero partner of choice for corporates. CleanMax operates some of the best managed renewable energy assets including rooftop solar projects, solar farms, wind farms wind solar hybrid farms and has expanded its services to include renewable energy certificates as well. We serve over 400+ distinct corporates. With many responsible companies in India committing to being Net Zero by 2030, CleanMax's comprehensive solutions have helped accelerate customer's shift to clean energy. Companies across industries such as Data Centres, Textiles, Automotive, Chemicals, FMCG, Pharma have increasingly relied on CleanMax as their Net Zero Solutions provider. The company develops projects on a turnkey basis, providing power on a per kWh basis, under long-term Power Purchase Agreements, at rates better than prevailing grid tariffs. CleanMax was the first Indian company to win the prestigious Transformational Business Awards 2018 by Financial Times (FT) and International Finance Corporation (IFC) in Achievement in 'Transformational Infrastructure' category.

About Google

Google's mission is to organize the world's information and make it universally accessible and useful. Through products and platforms like Search, Maps, Gmail, Android, Google Play, Google Cloud, Chrome and YouTube, Google plays a meaningful role in the daily lives of billions of people and has become one of the most widely-known companies in the world. Google is a subsidiary of Alphabet Inc.

Sonali Charkha

Media & PR

+91 88888-37990